# The Imperative

# INSIDER

**APRIL 2024** 

# The New Virtual Summit. Its Uses Are "Virtually" Endless!

Legacy Imperative recently released its new, culturally relevant, hard-hitting Virtual Summit. As nationwide demand for the Summits increases, the Virtual version lets us expand our reach beyond Dr. Bob's availability for In-Person



Summits. It also offers unlimited flexibility. For churches with multiple campuses. For small groups. For ongoing Bible study. For retirement communities ... Here are some examples.



# West Bend Community Church, West Bend, WI: Modeling Multiple Uses.

West Bend Community Church's congregation spans 2 campuses. 50% of its members are over 50 – an ideal audience for LI's ministry. More than a year ago, Mark and Diane Fechter, who lead the *Young Hearts 50*+ ministry, whose mission is to reach youth ages 18-29, brought the Summit to their group.

They had been inspired by a Live Summit in their area and meeting Dr. Bob. The updated Virtual Summit is the perfect solution for churches and groups at this stage. The 7 sessions can be self-led and include videos, recommended discussion questions and all the followup small group materials of our Live Summits.

If your church or small group is interested, we'd love to connect to help bring a Virtual Summit to your community.

**Contact Elin** 

### Beyond Church Boundaries.

The Fechters promote the Summit in their church and throughout the area. They find word of mouth most effective in attracting attendees. An average of 40 to 70 participate in person; 400 attend online, including pastors from other churches. A school principal participated and later, on a bus tour, enthusiastically shared his experience with fellow riders. The Summit is both virtual and viral!

#### Virtual Summit Pioneers.

The Fechters were the first to bring the "digital" Summit to their church. It's fitting that they are the first to use the new Virtual Summit in their ministry. The new 7 session Summit makes Mark and Diane's job easier, and has inspired them to take the Summit beyond the church and into senior living communities, where many are unable to attend church. As Mark says: "Don't forget. It's not just a holy huddle for your church. It's for other churches and groups as well!"

#### Here are a few Summit-inspired comments from West Bend:

- When you're old, you feel like you're on a different planet. Something is missing. The Summit helped put it all in place. We're not ready for the salvage yard!"
- **It** gave me the power and drive to reveal my stories to my grands."
- Listening was a big thing! I learned how to listen and not denounce. To listen and respond with grace."
- I challenged the audience to put into practice what they learned on Easter, as they'll be around family. I challenged them to be good listeners and extend extra grace in difficult situations and discussions." Mark

# Viral, Virtual Reach: How About YOUR Community?

Dr. Bob recently met with several members of a large retirement community. He showed them a sampling of the Virtual Summit videos and they were inspired, committing to sharing the 7 sessions to all members. In this way, the Summit is becoming an exponential evangelical tool. It's relevant to believers and non-believers alike, who are struggling to reach out to their next generations children and grandkids, and counter the effects of an increasingly divisive culture.

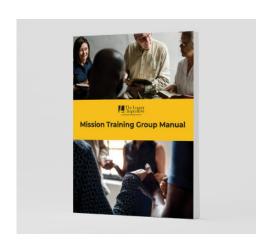
Will you consider introducing the Virtual Summit to your community? Your small group Bible study? Click on the link and we'll provide the tools.

**More Information** 

## Refreshed and Improved!

## Mission Training Groups (MTGs) Manual and Videos.

Mission Training Groups are Step 2 after the NEXT GENERATIONS SUMMIT. MTGs meet for eight weeks and equip members with the discipling skills they need to accomplish their mission. Groups meet at their own pace, in-person or virtually; or a combination, when groups have "migrating" members who travel or have second homes and join via Zoom. MTG participants number 320 and growing!



### MTG Materials: Making Missionaries.

**Our thanks to Bill & Marilyn Mitchell, and Rocky and Kathy Felice**, who developed the MTG lessons, manuals and all updates. Their fourth edition of these materials was released to users in March. These include a downloadable manual with 8 engaging icon-directed lessons, new tools and exercises to connect with grandkids, and multi-media components featuring videos of Dr. Bob and other speakers. An accompanying Facilitator manual makes it all easy.

Click on the button for a sample video.

Sample MTG Video

#### **Bob & Ben's Excellent Adventure!**

#### Going Live at Westover Church, Greensboro, NC. April 5&6.



Bad weather. Flight cancellations. Unexpected overnight stays. Nothing stops this daring duo! Dr. Bob and Ben made it to Greensboro on time, despite the challenges.

The Summit is unstoppable! Successful too! 139 grandparents were impacted and encouraged. They will build generational bridges to 339 of their adult kids and 667 grandchildren, who may go on to witness to their peers. The Summit will have a potential kingdom impact on 1,145 people!

### Here are some things they found most valuable about their Summit experience:

I don't have to change my grandchildren to love them and be their cheerleader. I have to listen with my eyes and heart."

**LL**This is the best presentation I've ever attended."

**I** became aware of the things my grandkids need: affirmation, identity, a sense of belonging."



- I learned how important grandparents are in grandchildren's minds and lives."
- Unconditional love and the stories of our lives are what draw people to Christ's Gospel message of salvation of grace through faith in Jesus Christ."
- **!!** Never resort to the 'good old days' mentality. They weren't always good!"







# **Bring the New NEXT GENERATIONS Summit to Your Church!**

Contact Elin Raymond at elin@legacyimperative.org, 239.206.9378.

To donate, and for more valuable resources on building bridges with the next generations

Go to www.legacyimperative.org