



Up and Running!

Meet Ben

One of our key imperatives to take Legacy Imperative to the next level was to find the right person to manage our operations and free up Dr. Bob to do what he does best: create the organization's vision and its "products." We're pleased to introduce Ben Platter, our new Executive Director and Chief Operating Officer.

Ben holds a BS in business administration and marketing, and an MBA. He brings 24+ years of operations, financial management and human resources development expertise to LI, in firms including Salesforce and Oracle Corporation. Dr. Bob is now officially *The Visionary*, and Ben, *The Integrator*. Ben will be leading our team, executing the business plan and integrating all functions. Many of you have met Ben at Covenant Church and have seen him in a recent Mission Moment. Welcome, Ben! Ben@legacyimperative.org.

Coming Soon to a Community Near You.

Upcoming Legacy Imperative NEXT GENERATIONS Summits



March 16

Virtual Summit
West Bend Church,
West Bend, WI



April 5-7

Live Summit
Westover Church,
Greensboro, NC



April 19

Live Summit
Liberty Presbyterian Church,
Delaware, OH

Premiere! The New NEXT GENERATIONS Summit.

Discipleship Momentum

Four years ago, we launched the very first Summit at Covenant and followed with 3 annual Summits. We recently held the premiere of a new, updated Summit for Covenant members and friends. More than 100 participated – some of them previous attendees seeking to recharge, and update their knowledge and discipling skills. In total, Covenant Summits have reached more than 600 grandparents who will affect some 2,400 adult children and 3,600 grandchildren!

Premiere Highlights

Special guests, Dr. Ken Canfield, founder of the National Center for Fathering, and Dr. Michelle Watson Canfield, a licensed professional counselor, joined Dr. Bob to share their insights on the role of grandparents in creating faith bridges with grandkids. They emphasized the role of grandparents as “vessels of hope” for their children and grands, and stressed the crucial role grandparents play in imprinting a strong self-identity on young loved ones.

An Emerging Generation with Profound Impact

The Summit included new material on the Alpha generation, born between 2010 and 2025, and up-to-date statistics that further reinforced the need for grandparents to “refire” and reach out. Alpha “Screenagers” are born with digital skills, and a vision that blends real and virtual worlds. At 2 billion strong, they are the largest demographic group in history and will have a seismic impact. They’re connected to the same social media platforms, enabling global group think. In troubling times, Alphas are looking for stability and security. They especially crave what grandparents in real face time can provide.

Notable Quotes from Dr. Bob

“ Ask questions about what grandkids think. Listen rather than talk. Lectures don’t work.

“ Jesus reached the head through the heart – through stories. Be transparent. Tell *your* story.

“ Be their cheerleaders. Coaching is the parents’ role.

“ Gen Zs will change the world. 96% do not have a biblical world view. Rather, on most hot button issues, they hold positions contrary to the Bible.

“ 40% of teens identify as LGBTQ. 15% say they are atheists. But the good news is, 77% admire Jesus. They’re the largest group to have viewed *The Chosen*.

“ Social media shapes Zs’ world view. They seek to be ‘liked’ and envied. They suffer from a loss of identity. Their social media persona is the mask they wear.

Attendee Impact: Here’s What They Said

I have attended all Summits and each one gets better. 🌟🌟

I’ve been to 3 Summits. And this one was the best ever. They’ve really upped their game! 🌟🌟

This Summit was much tighter than before. Filled with impact! 🌟🌟

Bring the New NEXT GENERATIONS Summit to Your Church!

Contact our Outreach Director, Maureen Kirby at maureen@legacyimperative.org, 239.206.9378.

Visit our website to donate and for valuable resources on building bridges with the next generations.

Go to www.legacyimperative.org

Please Subscribe!