



The Legacy Imperative

*Grandparents forging the future*



# Legacy Imperative News

Summer 2023



## A Note from Dr. Bob

Dear Friend,

**Time is short. The needs are great!**

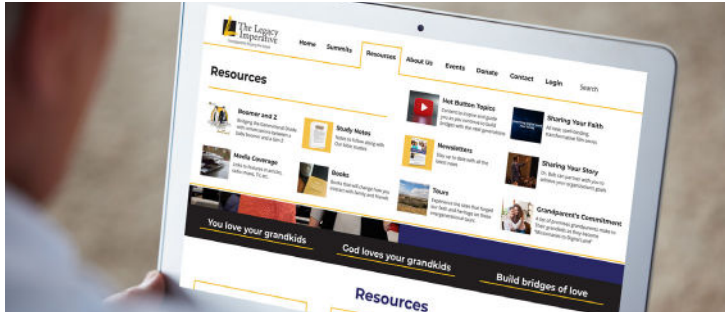
**We either go big or go home! And going home is NOT an option.**

This is our theme and mission. By every measure, the world our kids inhabit is a runaway train speeding toward the abyss. Changes are coming at warp speed, and more and more of our kids are leaving the Faith. Tragically, 65% of Christian kids drop out of church as young adults, while only one-in-five kids has ever been to church.

Legacy Imperative's goal is to equip the grandparents they love most to build Gospel bridges to their Millennials and Gen Zs. We've accomplished more than we could ever have imagined as a three-year startup, but we're not satisfied. We've just scratched the surface. We're a "mom & pop" shop. But we must become a "superstore" to make exponential inroads in recruiting and training grandparents to evangelize the next generations. In this newsletter, we'll share news about how we're going BIG. I think you'll be inspired.



## From “Mom & Pop Shop” to “Superstore.”



### **Coming Soon: A New Website Filled with Easy-to-Access Resources.**

[www.legacyimperative.org](http://www.legacyimperative.org) is the “store” for all of our products and services, and the most critical link to our target “buyers.” Our current site has served us well as a “mom & pop shop,” but it’s time for us to become a “superstore” — the premier venue — where grandparents, parents and churches go to get the best materials available, attractively packaged and easy to find. These will include all new “Hot Button” videos, NEXT GENERATIONS Summits support materials, missionary training tools, and other products that will help Christians dialogue with our next generations, remove stumbling blocks to Faith, as well as evangelize and disciple them.

### **It’s a Match!**

We’re moving full-speed ahead! A very generous donor has established a \$30,000 matching gift dedicated to the cost of designing, building and powering our new website. Will you help us match the grant so we can have our new website up by the beginning of 2024? Remember: the needs are big and the time is short! Go to [www.legacyimperative.org/donate](http://www.legacyimperative.org/donate) or send your gift to: Legacy Imperative, 4200 Kensington High Street, Suite 200, Naples, FL 34105. Indicate that funds go to the new website.

## Moving to the Next Level.

### **Continuing the Legacy.**

Legacy Imperative is committed to a sustainable future that outlives its Founder and President. To that end, RainMakers Talent is conducting a nationwide search for Dr. Bob’s successor. We’re now interviewing candidates and Dr. Bob is committed to the same effective succession process he instituted as Senior Pastor at Covenant Church. Please pray that God will soon reveal HIS person for the job.

## Introducing Rob Flint, Jr.



Thanks to your capital campaign contributions, we are pleased to introduce Rob Flint, Jr., who has assumed the responsibilities of Operations Director for Legacy Imperative.

Rob will oversee staff and streamline operations to make us more effective. His successful track record working with faith-based non-profits makes him ideally suited to help us align our strategies to achieve our goals. As a former pastor with a graduate degree from Southern Baptist Theological Seminary, he brings a special insight into the minds of pastors, our primary target market, and the complexities of church governance. And as a Millennial, he understands the digital world our kids inhabit. Rob has a heart for the Lord, a passion for our ministry and operations management skills to take us to the next level with an optimal infrastructure.

## **NEXT GENERATIONS Summits Spanning the U.S.**

### **The Advent of the “Super Summit.”**

Word of our Summit successes is spreading and our audiences are growing! We recently completed a NEXT GENERATIONS Summit at New Hope Community Church of Traverse City, Michigan. Total attendance was about 600 people, both in-person and online, with more than 1,600 introduced to the Legacy Imperative message the following Sunday. This translates into a total of 8,800 parents, more than 13,000 grandkids, and an exponential number of peers reached for the Lord.

**Please pray for Dr. Bob as his calendar fills up with new NEXT GENERATIONS Summits, kicking off in September with a Memphis megachurch of 7,000 members.**



## **The Evolving Summit. An Exponential Impact.**

The Lord has done great things! Since we started nearly 3 years ago, we've overcome Covid inertia, come up with NEXT GENERATIONS Summit virtual and home options, signed up megachurches across America, and touched the hearts and lives of thousands.

- 2,500 grandparent missionaries trained in our Mission Training Groups (MTGs)
- More than 30,000 parents reached
- Some 70,000 grandchildren reached, ...
- Only heaven knows how many of their peers these young people will impact!

## **Making an Impact. In Real Life.**

### **Legacy Imperative Restores a Family.**

Dr. Bob shares: They approached me at the end of a NEXT GENERATIONS Summit. Both were frantic and distraught — grandma and mom. Tears streamed down their faces as they told me about their 13-year-old child and grandchild, who had declared that she was transgender.

Mom had immediately pulled her out of school and was homeschooling her. The entire family was in upheaval; the marriage as well. Dad had sided with his daughter, who had not spoken to her mom in months. The Summit opened mom's eyes and heart, and she realized that she had alienated her daughter.

On Sunday after the Summit, mom was one of the 1,600 who had heard our message that day. Both she and her mother excitedly approached me, their tears turned into joyful smiles. Both had learned a biblical way of approaching their beloved daughter and grandchild. There was still work to be done, but healing had already begun.

Grandma told me:

**"Your NEXT GENERATIONS Summit was the best thing that has ever happened to our family."**

## **Coming Attractions!**

### **New and Improved Media Resources.**

We thank Covenant Church of Naples for their grant to remake and improve our media resources, and produce new videos. As you may recall, Dr. Bob recently completed his second season of "Hot Button" talks, centered on how Jesus would build bridges between the generations in discussions of divisive issues. Nearly 100 new videos are now on our website and YouTube channel.



### **"Hot Buttons" — a Sequel. Embodying Christ with Our Kids.**

There's a Grand Canyon-sized cultural chasm between Boomers and Gen Zs. The political wars are entering churches and pushing Zs away. They'd turn Christ away too! Generational "Hot Buttons" are multiplying at warp speed: when partisan politics reshape faith, when apologetics are a turn off, when Christians are hypocrites, and other major issues that are stumbling blocks to Faith. In this third "Hot Buttons" series, Dr. Bob will open scripture to reveal how Jesus would dialogue with young people on the most divisive issues of our day. The series will be held in the worship center at Covenant Church of Naples, Sunday evenings at 6 p.m. ET, starting in January.



## Celebrate Christmas in the Holy Land with Dr. Bob.

### *Tour Israel*

December 26, 2023 – January 3, 2024

Imagine walking where Christ did and celebrating his birthday overlooking the Old City of Jerusalem! And best of all, experiencing it with those dearest to your heart. It's the most natural way to ground your children and grandchildren in the Gospel. Something they'll never forget.

Contact Chris Allan today for details at [chrisallan@embarqmail.com](mailto:chrisallan@embarqmail.com) or 239.641.4431.

**We welcome donations of any size.**

You can give at:

[www.legacyimperative.org/donate/](http://www.legacyimperative.org/donate/)

Or mail your donation to:

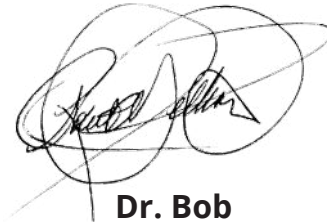
Legacy Imperative  
4200 Kensington High Street  
Suite 200  
Naples, FL 34105



### **You Are the Key to Our Success!**

We are grateful to you and our great team. Without you bringing our NEXT GENERATIONS Summit into your churches and small groups, generously investing in us, and praying for us, we would not have established a strong "Legacy" with future sustainability. It is my hope that you will continue as a Legacy Imperative partner.

**May God bless and protect you and your loved ones.**



Dr. Bob



Visit us at [www.legacyimperative.org](http://www.legacyimperative.org)