



The Legacy Imperative
Grandparents forging the future



Legacy Imperative News

Spring 2023



A Note from Dr. Bob


Dear Friend,

"A fire in my heart consumes my bones. I cannot hold it in."

The Prophet Jeremiah perfectly captures my commitment to the Legacy Imperative mission and goal of equipping 3 million grandparents to disciple 5-10 million of their next generations loved ones, who will go on to reach their peers. Although we're seeking my successor, I am nowhere near retiring! I envision an organization that continues its impressive momentum far after I'm gone. Our succession plan will allow us to do so.

Over the past months, I've received overwhelming confirmation that Legacy Imperative, like Queen Esther, has been put here for such a time as this. I am so thankful for you whose support enables us to do this imperative work. I am thankful for your kind words of encouragement, prayers and help. I continue to be thankful for our dedicated staff and exceptional board. Most of all, I am thankful to the Lord for opening doors for us across the U.S. We are truly blessed.

**God Bless You and
Your Loved Ones,**



Dr. Bob

Capital Campaign: Key Components

We give thanks to those of you who have already answered the call to support the three-year Capital Campaign we outlined in our last newsletter. Following are the critical goals of our campaign.

Beyond Dr. Bob

We have empowered a head-hunter to identify a successor. Here's a profile of the man we're seeking:

- A history of successful church leadership.
- Theologically trained.
- Biblically grounded.
- Culturally relevant.
- Age 45 – 55.
- Effective communicator.
- Loves being with people and relates well to all.

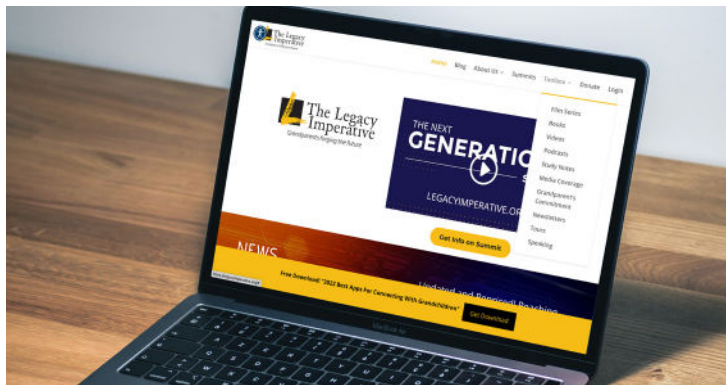
Short-term, he will learn the ropes from Dr. Bob. Then he will be named president. If you know of someone who fits the profile, please let Dr. Bob know.

Administrative and Customer Support

We are blessed to have a staff that works beyond the boundaries of their job descriptions. Everyone is working 24/7 for part time pay. In order for each of us to do our assigned jobs, it's crucial that we find administrative and customer support staff.

Taking Our Toolbox to the Next Level

In an age of dizzying change, it's critical that our NEXT GENERATIONS Summits, videos and all materials stay relevant to enable grandparents to effectively evangelize and disciple their next generations loved ones. This Summer will be committed to updating our Summit, training manuals, website, and videos; to creating a social media ad campaign to draw people to our website; and finally, adding these resources to our website Toolbox for easy access by you, churches, pastors, small groups, and more. Our Toolbox is a vital tool in reaching millions across the U.S.



A View from the Summits: 3 Steps to Success.

Step 1: Summits: Live and Virtual

Covenant Church of Naples has been a Legacy Imperative bedrock. We've already held three Summits at Covenant, reaching several hundred grandparents. Four more Summits are taking place around Naples this year. We've planned Summits in more than 30 churches across Florida, New Mexico, New Hampshire, Ohio, Wisconsin, Michigan, Indiana, Kansas, Missouri, North Carolina, Minnesota, and Pennsylvania. And we are on the cusp of launching At-Home Summits.

Step 2: Mission Training Groups

The Summits are where we recruit grandparents for spiritual warfare. Mission Training Groups (MTGs) provide basic training, equipping our grandparent missionaries with the essential skills to reach their grandkids. Nearly 50% of the 3,000 Summit attendees sign up for our MTGs, reaching approximately 18,000 grandchildren. Our strategy has exponential results!

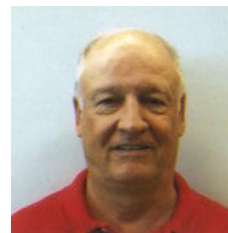
Step 3: Sustaining Groups

We've initiated Sustaining Groups as a 3rd step in our strategy for ongoing training for our missionaries to Digital Land.



To find out how to bring the NEXT GENERATIONS Summit to your church or small group, contact Maureen Kirby, maureen@legacyimperative.org or 239.206.9378.

David Smith Elected Board Chair.



We are extremely pleased to announce that David was recently elected as Legacy Imperative's Chairman of the Board of Directors. We are very fortunate to have someone of his vast experience and commitment.

He served several decades in worldwide leadership and operations posts at Texas Instruments; was a founder of a semiconductor corporation; and CEO of a technology holding company with interests in the U.S., Japan, China, and Taiwan. In addition, David brings extensive corporate and non-profit board experience to our organization.



A Successful Run: Sharing Your Faith in a “Woke” Culture.

Dr. Bob’s 12-session series, *Sharing Your Faith in a “Woke” Culture: Bridging the Generational Divide*, at Covenant Church of Naples, had up to 200 attendees each week. They were drawn to topics such as “Wokeism,” America’s fastest-growing religion; gender; reproductive health; evangelicalism & politics; open borders; the great Gen Z faith exodus; God vs. science; and when you’re not allowed to share your faith. Each session provided biblically based pointers on addressing these sensitive, divisive and timely topics as Jesus would.

While you may live far from Naples and suffer from FOMO, no worries! Each session is available on the Legacy Imperative YouTube channel. So overcome your Fear Of Missing Out! Become a subscriber!

Go to: **YouTube Channel**

Innovate or Stagnate!

Many of you have viewed our existing videos featuring each of Dr. Bob’s 45-minute presentations. If you wished they were shorter, there’s good news. We will be cutting each presentation into smaller, digestible 5–10 minute segments. We’ll let you know when they’re available in our Toolbox and YouTube channel.

Three Strikes and We’re Out!

Dr. Bob must be succeeding! One of our latest “Woke” YouTube videos has been wrongly censored by the social media hub, and we received a one-week timeout with the admonition: “We want our YouTube site to be safe for everyone.” (Our aside: Obviously not safe for all. Just for those who hold their views!) We may seek another platform. Will let you know.

Our Network Is Expanding...

The Heritage Foundation

We’re becoming nationally known in religious and secular sectors! In our last newsletter, we previewed Dr. Bob’s presentation at the Heritage Foundation’s Enduring Values — Investing Your Time and Resources to Impact Future Generations Conference for industry and faith leaders, as well as major donors. This event led to several speaking invitations.

The Gathering Place

Dr. Bob recently spoke to industry and church leaders of The Gathering Place, one of the largest and most venerated ministries to young people, with a record of reaching some 500,000 kids across the U.S. since its founding 30 years ago. The ministry is totally in sync with Legacy Imperative. They agree that grandparents make the best volunteers in working with kids. Look for future news about Dr. Bob’s Gathering Place follow up: a NEXT GENERATIONS Summit for Southeast Georgia church leaders affiliated with the Gathering Place!

Nationwide

And there’s more! Dr. Bob was the main speaker at the prayer breakfast of the CFOs and Treasurers of 50 state governments across the U.S. They each left the New Hampshire venue with a copy of his Book of Amazing Stories and a conviction of the need for parents and grandparents to actively engage with the next generations to leave a lasting legacy. He is also exploring several additional relationships to expand our network with major organizations that also speak to the next generations.

Are You as Smart as Your Smart TV?

Some of you have told us that you’ve tried to download our NEXT GENERATIONS Summit videos from our website to no avail. There’s good news for the digitally challenged! You requested the Summit videos on DVDs and they’re on the way! You’ll find them to be the perfect tool for your small group studies. Why not invite friends to a watch party? (non-believers will find them inspirational too!) They’re also ideal for churches that wish to hold a virtual Summit. Contact our Outreach Director, Maureen Kirby to get your set. maureen@legacyimperative.org, or 239.206.9378.



Take an Intergenerational Tour! There's Still Time to Sign Up.

There is no better way to share your faith than to take your children and grands where Jesus and others forged the faith — an effective way to leave an eternal legacy to your loved ones.

New! Christmas in the Holy Land.

December 26, 2023 – January 3, 2024

What better way to invest in your children and grandchildren than to walk where Jesus walked! Legacy Imperative Tours are especially designed for grandchildren 8 years and over, their parents and grandparents. Some grandparents have been known to bring as many as 11 family members with them! Why not give them a Christmas gift that lasts forever?

For more information, contact Chris Allan at 239.641.4431 or ChrisAllan@EmbarqMail.com.



Subscribe and Socialize with Us!

Facebook and Instagram offer real opportunities for engagement in our ministry. If you're not a Legacy Imperative follower or subscriber, we encourage you to join us to get frequent updates and ideas for discipling your children or grandchildren.

Click to like us on:

Facebook

Click to follow us on:

Instagram

Please Participate!

60% of Gen Zs and Millennials — our children and grandchildren — eventually leave the faith. We're making great headway in equipping grandparents to effectively disciple them and counter this trend, but we need your participation! Please pray for Legacy Imperative. And prayerfully consider a donation to enable us to extend our reach and maintain our momentum. We are grateful for your continued support. You are our lifeline.

You can give here:

Click here to DONATE

**Or mail your
donation to:**

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