



The Legacy Imperative  
*Grandparents forging the future*



# Legacy Imperative News

Winter 2023



## A Note from Dr. Bob

Dear Friend,

Our calendar and hearts are full as we begin 2023! Awareness of our ministry has grown exponentially and is translating into increased bookings for our NEXT GENERATIONS Summits – both in-person and virtual. And our unique three-part strategy has borne fruit with more and more Summit participants completing Mission Training Groups (MTGs), and continuing their growth in Sustaining Groups. God has blessed us. You have blessed us with your support.

Following is a summary of our 2022 achievements and a look to the future. We hope it will provide you with inspiration and thoughts on how you can participate in our ministry.

## Reaching Across America: In-Person and Virtual NEXT GENERATIONS Summits

Our Summits are spreading across the U.S.! We've scheduled or have held Summits in some 30 churches spanning the state of Florida; to New Mexico, Wisconsin, Michigan, Indiana, Kansas, Missouri, North Carolina, and Minnesota. A growing number are our new virtual Summits. Small groups are incorporating the Summit into their programs as well. You can too! To find out how to bring the Summit to your church or small group, contact Maureen Kirby, Outreach Director, [maureen@legacyimperative.org](mailto:maureen@legacyimperative.org) or 239.206.9378.

## New! Sharing Your Faith in a "Woke" Culture: Bridging the Generational Divide

Nothing is as daunting to evangelical Christians than sharing our faith with grandchildren, friends and family who are increasingly yielding to current cultural standards. How do we share without making them defensive? Without obliterating fragile relationships?

Dr. Bob began a new Wednesday apologetics series on January 11 at Covenant Church of Naples. Each session provides biblically based pointers on addressing sensitive, divisive, timely topics, such as gender, sexuality, religion and politics. Each is followed by a Q&A session to drill down even deeper.

For those who live far from Naples and suffer from FOMO, no worries! Each session will be available on the Legacy Imperative YouTube channel. So overcome your Fear Of Missing Out! Become a subscriber!

Go to: **YouTube Channel**



## Dr. Bob Speaks at the Heritage Foundation's Awakening Conference

Dr. Bob was selected to speak at the Heritage Foundation's Awakening Conference: Ensuring Enduring Values – Investing Your Time and Resources to Impact Future Generations, held at the Cloister at Sea Island, GA, January 5 – 8. Conference attendees and presenters included industry titans; cultural influencers such as Mike Pompeo and Brian Kemp; and top donors to organizations that uphold the biblical values that make our country great.

Dr. Bob participated in a panel on How to Leave a Legacy to the Next Generations along with Ron Blue Trust executives. He was also given the honor of speaking to the entire convocation on Sunday morning. Says Dr. Bob, "Beyond the gift of representing Legacy Imperative at the event, God blessed us by creating awareness of our mission among the nation's leading donors to organizations such as ours."



## David Smith Joins the Board

We are extremely pleased that David has joined our board. His resumé and talents are both extensive and impressive!

He spent 24 years (1978-2002) as an executive in Asia for Texas Instruments (TI) including Managing Director, TI Singapore, and Worldwide Operations Director. He also managed operations in Korea, Japan, and Malaysia. In addition, David co-founded TECH Semiconductor, and subsequently served as President and CEO of TECH Semiconductor of Singapore. He was also CEO and Director of GlobiTech Holding Company, with interests in the USA, Japan, China, and Taiwan.

In addition, he brings extensive board experience as a member of the Public Utility Board of Singapore; Energy Management Authority of Singapore; National Productivity Board of Singapore; the Infinite Technology Corporation of Dallas; FSI Corporation, Chaska, MN; HIE Electronics, and Value Added Communication, both located in the Dallas area.

David also served on the board of Vision Trust International (VTI), a major international children's ministry, from 2000-2014, and as its Chairman for 10 years. He has been a leader in various churches around the world, and is a man of passionate faith, committed to evangelism and discipleship. He currently serves on the Mission Team of Covenant Church of Naples. David is husband to Paula and father of two grown children, Robin and Keith. He has four grandchildren and one great-granddaughter.



## A Capital Idea and Campaign

We are grateful to those of you who graciously provided the seed money for our first two years and successful beta period. Now, over the coming three years, we are scaling up our ministry in four areas in order to achieve our goals:

### 1. Marketing to churches

We are bringing our message to and through churches across the nation. The church has the infrastructure to fulfill our 3-part strategy.

### 2. Technology

We will continue to build our infrastructure to support expansion. This will include continually updating our website to make it easily accessible to a growing number of visitors.

### 3. Recruiting staff

Our Naples location attracts competent retirees and grandparents who seek purposeful pursuits and are not dependent on benefits or pre-retirement compensation levels. Hires will include an Administrative Assistant to support Dr. Bob and our Outreach Director, and Executive and Donor Development Directors. Succession planning is slated over the period as well.

### 4. Toolbox expansion

We continue to strategically develop our online Toolbox to make it culturally relevant to churches, and individuals visiting our website. This involves continually updating our Summit and group training materials, "hot button" videos, presentations and articles to draw a broad audience to the ministry.

**To achieve our targets and attract larger corporate and foundation funding, we will require \$450,000 over the next three years, over and above our regular operating budget. Won't you consider a gift?**

Go to:

**Donate**

## Building Awareness: Reaching Millions

Our relationship with A Larry Ross Communications, the nation's premier media relations agency, and Dr. Bob's inspirational interviews on evangelizing and discipling our grandchildren, have extended awareness of our ministry to some 500 million people, here and abroad!

Dr. Bob's articles and interviews have been featured in digital and print media, online blogs and TV, and media outlets that include Salem Radio, ETN, TBN, Moody Radio, the Christian Post, Christianity Today, Crosswalk, Patheos, and more. He just appeared on Cross Cultural Mom and Babbie's House, both of which have a broad national fan base of millions.

Watch for our media coverage!

**Media Coverage**

## Ongoing Support and Training: First Sustaining Groups Emerge

### Our 3-part strategy is working!

**Step 1:** *The Summit to inspire and motivate grandparents to discipleship.*

**Step 2:** *Mission Training Groups where grandparents learn how to disciple, and graduate as Missionaries to their grands.*

**Step 3:** *Sustaining Groups to provide ongoing training and support.*

Our very first Sustaining Groups are underway, with materials developed by Dr. Bob, Bill and Marilyn Mitchell, and Rocky and Kathy Felice. The two couples also serve as Sustaining Group leaders, along with Lutu Coffey, a Group graduate. Although groups are often comprised of men and women, Marilyn recently shared her experience going through the 12 core lessons with her women's Sustaining Group. The group, which meets every other week, features a combo of Zoom and in-person meetings to accommodate members' travel schedules.

### Shared successes and abilities

Marilyn says: "I'm astonished at the creativity of the women and the ways they commit themselves to reaching their grandchildren. Lutu, for example, created a photo book of her trip with Dr. Bob to Israel, and shared photos of her baptism in the River Jordan (God warmed the water for her!) and her testimony to her grands.

### Wisdom and shoulders to lean on

Marilyn also recounts how the groups have helped the women address and confront personal health and family issues, grandchildren's mental health challenges, end-of-life caregiving, and more. In each case, the Lord has stepped in to meet the women's needs in the most awesome and miraculous ways! She sums up the Sustaining Group's function: "When it comes to discipling our grandchildren, it's a marathon! Not a sprint!"

## Intergenerational Tours: Grandparents Investing in Their Grandchildren's Lives & Faith

There is no better way to model and share your faith than to walk with your children and grands where Jesus and others forged the faith – an effective way to leave an eternal legacy to your loved ones.

### *European Reformation Tour*

May 30 – June 9, 2023.

Walk where Czech reformer John Huss, Martin Luther, John Calvin and John Knox taught the principles that restored human dignity and gave birth to democratic republics.

### *New! Christmas and New Years in Israel*

December 26, 2023 – January 3, 2024

What better time and place to create family memories! Join hands and hearts with your loved ones, and step into the Bible with Dr. Bob and his riveting teaching.

Go to:

**Tours**



## Subscribe and Socialize with Us!

Facebook and Instagram offer real opportunities engagement in our ministry. If you're not a Legacy Imperative follower or subscriber, we encourage you to join us to get frequent updates and ideas for discipling your children or grandchildren.

Click to like us on:

**Facebook**

Click to follow us on:

**Instagram**

## Visit Us at Our Home

We're very proud of the additions we've made to our website home, [www.legacyimperative.org](http://www.legacyimperative.org) and invite you to visit us and become a Subscriber. The site is a virtual treasure trove of discipling materials and videos, Dr. Bob's books for purchase, Bible studies and notes, "Hot Button" presentations, intergenerational tours, and more.

## It's All About You

We're making great headway toward the final Win, but we can't get there without you! Will you pray for Legacy Imperative? Will you make a donation to help us maintain momentum and reach our beloved grandchildren, 60% of whom are moving farther and farther away from faith in Jesus Christ? We appreciate any amount you're able to give. Each gift paves our mission pathway.

You can give here:

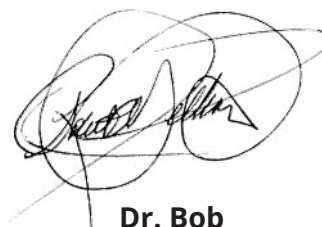
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Or mail your donation to:

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**God Bless You and Your Loves Ones,  
This Year and Always!**



Dr. Bob

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