



Pulling Your Kids out of The Rabbit Hole

Fact checking to help your grandkids survive a storm of false factoids and images.

"Facts are stubborn things, but statistics are pliable."

—Mark Twain

73.6% of all statistics are false. Is that true? Nope. I made it up. But some of you believed me. In a media-saturated world, we are inundated with factoids, images and stats that shape our perceptions.

A few days ago, a *YouGov* nationwide survey opened *Pandora's Box* when it compared Americans' perceptions to reality.

The differences were breathtaking. For instance, on average, Americans believe that 20% of the U.S. population is transgender, when, in fact, the number is only 0.6%. They think 42% of our population is African American, when it's 12%; that 30% of Americans are lesbian or gay, when it's only 3%; or that 27% are Muslims when, in fact, it's 1%. *YouGov* found this same wide disparity on 50 different issues. Yet, these misperceptions fuel our social, political and religious views; public policy; government spending; and the way we reshape our kids.

Who's going to do the fact checking to pull our kids out of the rabbit hole? It's going to have to be those who love them the most: parents and grandparents.

If You Tell a Lie Long Enough...

Nazi propaganda minister, Joseph Goebbels famously said, "If you tell a lie long enough, people will believe it's the truth. [How liars create the 'illusion of truth'](#) Repetition makes a claim seem more true, regardless of whether it is.

- **Manipulating Facts, Stats & Images**
- **Taking a Deeper Dive into the Stats**
- **Statistics Are the Greatest Liars of All**
- **Info Byte Overload, our Kids, & Us**
- **Getting Them out of the Rabbit Hole**

Using *Real Facts* to Counter *False Ones*

The Bible is all about truth, and truth is all about facts. The Bible even invites us to fact check what it says.

1. **Facts Matter** [John 14:6; Psalm 119:160]
2. **Fact Checking Matters** [1Corinthians 15:5-8; Proverbs 18:17; 2 Timothy 2:15]
3. **Building an Arsenal of Facts Matters** [John 8:32]
4. **Winning people, not arguments, matters** [James 2:10; 1 Corinthians 8:1]
5. **Depending on Prayer and the Holy Spirit matters most** [Matthew 10:19; John 4:23]