

Our Mission Strategy: Reaching Digital Land

10 YEAR GOALS

Strategy One: The Summit
Recruiting & Developing
a Mission Force

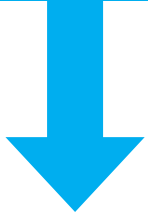
Goal: 10 million grandparents



Commitment
to become
a missionary

**Strategy Two: 8-Week
Mission Training Groups**

Goal: 1 million trained



Commissioned
Missionary

Goal: 500,000 people deployed

**Strategy Three: Sustaining
Groups**

TOOLBOX

Books	Blogs
Videos	Podcasts
Bible Studies	Intergenerational Tours
Social Media	More to Come...

FINAL GOAL:

3-6 million digital natives
equipped to reach
174 million peers

