

Our Mission Strategy: Reaching Digital Land

10 YEAR GOALS

Strategy One: The Summit

Recruiting & Developing
a Mission Force

Goal: 10 million grandparents

Commitment
to become
a missionary

Strategy Two: 8-Week Mission Training Groups

Goal: 1 million trained

Commissioned
Missionary

Goal: 500,000 people deployed

Strategy Three: Sustaining Groups

TOOLBOX

Books

Blogs

Videos

Podcasts

Bible Studies

Intergenerational
Tours

Social Media

More to Come...

FINAL GOAL:

3-6 million digital natives
equipped to reach
174 million peers